

Summary

- Experienced journalist, editor and publisher in the commercial and nonprofit sectors
- 15+ years of media entrepreneurship and program development
- Diverse content portfolio spanning print, Internet and radio

Affiliations & Recognitions

- Member/Participant, Thread @ Yale 2018
- Recipient, 2010 Society of Professional Journalists SDX Excellence in Journalism Award
- Writer in Residence, The Mesa Refuge (topic: "New Public Media," May 2008)
- Community Fellow, Full Circle Fund Technology Impact Circle (2008-2009)
- Media Giraffe, Media Giraffe Project, University of Massachusetts-Amherst

Education

- Lehigh University, B.A., Journalism/Science Writing, June 1990.

Computer Literacy

- HTML, CSS, WordPress, MailChimp, Adobe Creative Suite, Pro Tools, Audacity, WordPress.

Employment History

Newsletter & Digital Projects Manager: KALW News, July 2018-present

Audience development via two new newsletter initiatives for the newsroom and the station as a whole. The goal is deepen KALW's engaged Internet audience beyond the grips of gatekeeper social platforms. The job involves spot design work, writing, editing, photo selection, proofing, and list-building.

Digital Editor: KALW News, August 1, 2017-June 2018

Manage daily digital production for award-winning radio news crew; design and implement workflows and digital strategies to build efficiencies, best practices and audience relationships.

Digital Director: J. the Jewish News Weekly of Northern California, July 2014-April 2017.

Directed the complete digital relaunch of a 120-year-old community newspaper, overseeing technology, strategy, workflow, and all associated tasks, vendors and relationships.

Interim Director of Communications & Engagement: Investigative News Network, May-August 2013.

Website management, article writing and editing, PR strategy and execution, weekly newsletter publication, member-content feed management, communications strategy development and redesign.

Conference Producer: National Alliance for Media Arts & Culture, February-September 2012.

Planning, booking, partnership development, hiring and firing, writing, editing, evaluation and promotions for the NAMAC 2012 national conference, Sept. 6-8, Minneapolis.

Freelance Journalist & Editor, June 1991-present.

Writing, editing and publishing for SFGate.com, the San Francisco Bay Guardian, the San Jose Mercury News, Media Alliance, ArtSpan and others. Focus: People, places and public affairs.

Co-Founder, Program Manager, Acting Executive Director: Independent Arts & Media, 1999-2012.

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Program development, editorial, grant writing, publicity, events, volunteer/intern recruiting and management, etc., for a nonprofit fiscal sponsor serving independent media/arts producers.

Founder & Publisher: Newsdesk.org, April 2000-2010.

Editing, writing, publishing, promotions, fund development and staffing for an award-winning, noncommercial news website covering "important but overlooked news from around the world."

Assistant Editor: SFGate.com, May 1998-March 2001.

Headline writing, story placement, story editing, column development, database content development/management and general feature writing and editing.

Managing Editor: MNI, Inc., San Francisco, May-November 1996.

Writing, editing, content development and workflow management for a doomed dot-com.

Associate Editor: American Park Network, San Francisco, October 1994-May 1995.

Comprehensive editorial and print-production work for 17 glossy, magazine-style visitor guides for U.S. national parks, including Grand Canyon, Rocky Mountain, Glacier, Shenandoah, etc.

Editor: Planet Drum Foundation, San Francisco, July-December 1993.

All editorial development and production for the Winter '93/'94 edition of Planet Drum's biannual review, focusing on alternative agriculture.

Volunteerism

- KSFP-FM / San Francisco Public Press (2013-present): Part of a core team organizing and launching a new, FCC-licensed, LPFM public-radio station in San Francisco.
- Independent Arts & Media (2000-April 2014): Board of Directors
- KUSF 90.3 FM (1994-2003). DJ, host, producer, Community Affairs Director, Program Coordinator.